



saginaw  
FUTURE  
30 YEARS ANNIVERSARY

New Jobs & Investment for Saginaw County

[WWW.SAGINAWFUTURE.COM](http://WWW.SAGINAWFUTURE.COM)

# About Saginaw Future Inc.

Saginaw Future Inc. (SFI) was formed as a 501c3 non-profit in 1992 by the County of Saginaw, City of Saginaw and Saginaw County Chamber of Commerce. Celebrating its 30th year in 2021, SFI has assisted over 650 businesses with expansions, attracted and helped nearly 175 start-ups, which has resulted in over 32,000 jobs created and retained. Our organization has also assisted in securing over 10,000 government contracts, valued at nearly \$800 million for businesses. All told, SFI has been involved in nearly \$8 billion in new investment projects in Saginaw County.

We are one of only 61 accredited economic development organizations among the International Economic Development Council's 5,500 members. As you are aware, the past two years have been quite difficult for many of the area's small businesses. SFI has worked diligently to secure grant funds and provide resources to assist hundreds of small businesses to help them survive.

None of this crucial work could be accomplished without support from our amazing investors. Please consider supporting economic development in Saginaw County!

**Mission** To advance economic growth in Saginaw County

**Vision** To be the leading organization in Saginaw County, providing proactive and focused economic development assistance, striving for diversified growth, job creation and retention, increased business investment and tax base, and a positive environment for businesses to thrive.

## Accomplishments 2019 - 2021



# SFI Strategic Direction 2023-2025

## STRENGTHEN

- Work with the state, local colleges and universities and others to assist Tier I suppliers, such as Nexteer, transition from the Internal Combustion Engine to the Electronic Vehicle. Inform and work with Tier 2's and 3's of the drastic changes to come.
- Target manufacturers and other employers that are looking to retire and transition companies to another generation or a new owner. Be closely linked with the businesses as ownership transitions in order to retain and grow in Saginaw County.
- Assist in the expansion and retention of existing businesses.
- Assist businesses with securing government contracts.
- Continuously improve and increase economic development services offered.
- Attract new businesses and expand the economy.
- Collaborate with Saginaw Valley State University and Delta College as key drivers of talent development and partner in community engagement activities.

## PRODUCTIVITY

### SFI Administrative Services

#### County of Saginaw

- Great Lakes Tech Park
- Economic Development Corporation of the County of Saginaw
- Saginaw County Brownfield Redevelopment Authority
- Annual Economic Report
- Bond Rating Agency Research and updated economic data
- Sites/buildings for potential County facilities
- Response to Controller for specific requests

#### City of Saginaw

- Serve as the City's economic development arm
- Management of the Saginaw Downtown Development Authority
- City of Saginaw Planning Department
- Collaborates on projects, such as Saginaw Soup, The Great Mural Project and more

#### Region 5

- Coordinate eight-county regional meetings
- Represent Region 5 on MEDC
- Collaborative Development Council
- Lead projects for Region 5



# SFI Strategic Direction 2023-2025

## PRODUCTIVITY CONTINUED

SFI Also Provides Services to  
14 Local Units of Government

- Bridgeport Charter Township DDA
- Buena Vista Charter Township
- Carrollton Township
- Chesaning Township
- City of Frankenmuth
- City of Zilwaukee
- Kochville Township DDA
- Richland Township
- Saginaw Charter Township
- Spaulding Township
- Thomas Township
- Tittabawassee Township
- Village of Birch Run
- Village of Chesaning
- Village of Merrill
- Village of St. Charles

## PROMOTE

- Promote Saginaw County as a premier location for domestic and foreign investment.
- Utilize the business attraction partnership with Region 5 economic development organizations and the Great Lakes Bay Regional Alliance.
- Package the “Saginaw County Story” and encourage businesses to serve as ambassadors.
- Promote public awareness and recognition of existing businesses.

## LEVERAGE

- Leverage Saginaw County’s major assets to attract world-class businesses.
- Identify and help develop larger Saginaw County sites from 50 to 200 plus acres.
- Create materials and coordinate marketing.
- Provide site location assistance.
- Package incentives to meet business needs.
- Support entrepreneurship with technical assistance, bi-annual business pitch competition, and by connecting to state and local start-up resources.
- Support minority business development and opportunities.
- Increase relationship building with site consultants and business prospects.

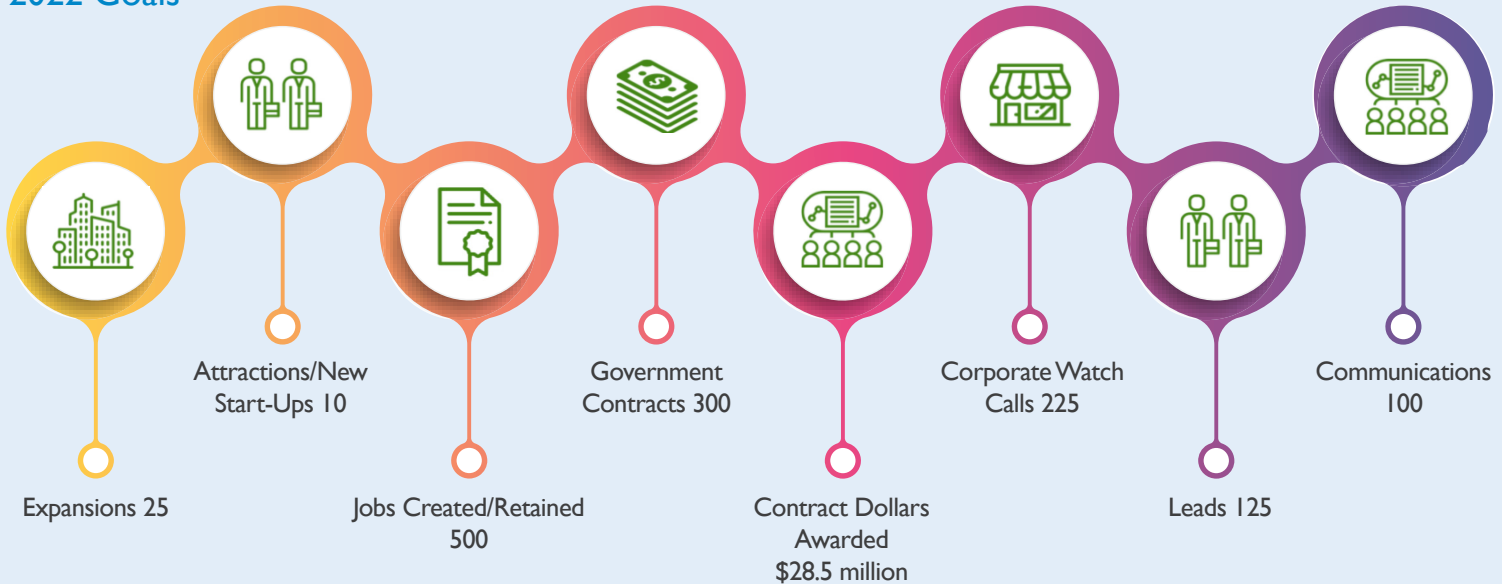
## ENGAGE

- Assist with implementation of projects funded by the American Rescue Plan Act.
- Focus on priority initiatives identified by major stakeholders and supported by SFI’s Board of Directors.
- Assist partnering organizations in talent recruitment and retention, and workforce development initiatives.
- Support quality of life initiatives.
- Manage regional initiatives, encourage cooperation, and streamline services.



# SFI Dashboard – Measuring Success

## 2022 Goals



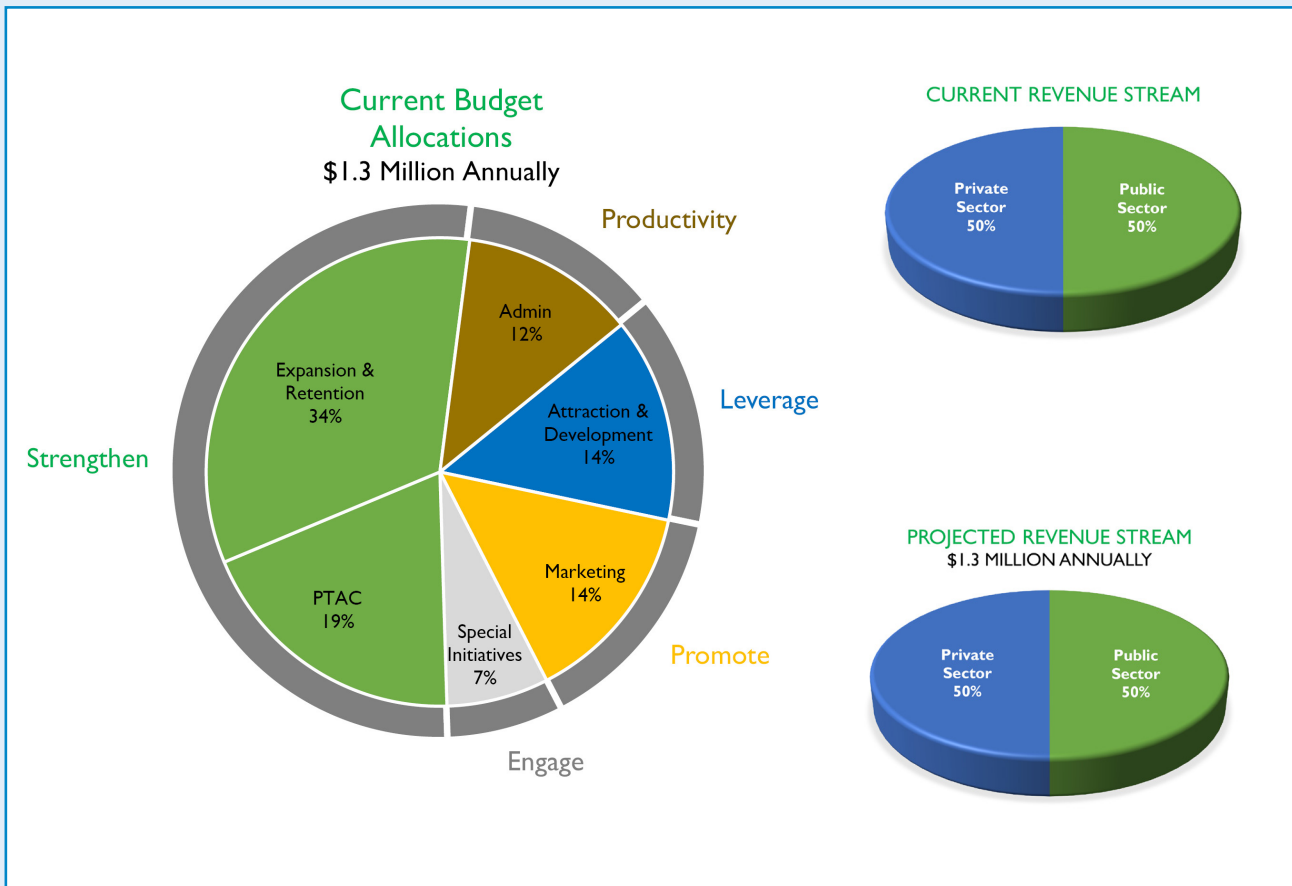
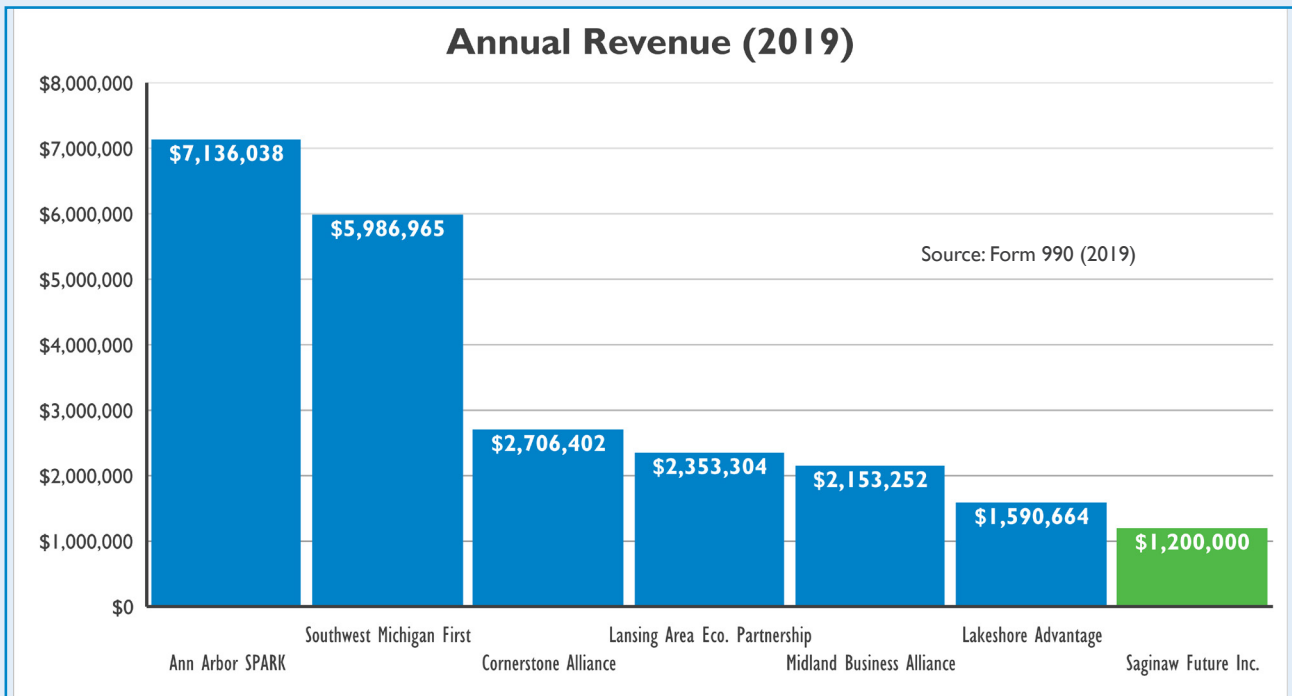
## Economic Impact and Case Study

2019-2021 Investment	\$103 million +
Jobs Created/Retained*	510
Salaries	\$37,366,680
Total Taxes from Salaries	\$7,193,086
Net Spending	\$30,173,594
Supplier Jobs	419
Induced Jobs	168
<p>*Includes 2022 Jobs Created/Retained Induced jobs are supported by wages from direct and supplier jobs. Source: EPI analysis of data from the Bureau of Labor Statistics (BLS) Employment Requirements Matrices, the BLS Current Employment Statistics program, and the Bureau of Economic Analysis GDP-by-industry accounts</p>	



Hemlock Semiconductor (HSC) is a great example of a company that SFI has assisted. SFI has worked with the MEDC, Thomas Township and HSC to support new investment for many years. HSC is a leading provider of high-purity polysilicon products for the electronic and solar power industries, including nearly one-third of all electronic devices in the world. In 2022, HSC onboarded more than 400 entry-level cleanroom operators, who had previously been employed by a third party. These new employees receive the HSC benefits package and have opportunities for training and advancement. HSC is one of Saginaw County's largest manufacturers and taxpayers.

# Funding Levels & Annual Budget



# Levels of Engagement

<b>\$30,000+</b>	<b>Leadership Circle</b>
Exclusive leadership meeting to discuss overall direction and progress of strategy	
Recognition as a Leadership Circle Member on all newsletters, annual reports and website	
All opportunities listed below	
<b>\$20,000+</b>	<b>Platinum Partner</b>
Participate in strategic planning process (SFI board)	
Opportunities to connect with newly located companies	
All opportunities listed below	
<b>\$15,000+</b>	<b>Gold Partner</b>
Opportunity to engage in strategic discussions on growth of the region (SFI board meeting)	
Eligible to become a member of the SFI Board	
All opportunities listed below	
<b>\$10,000+</b>	<b>Silver Partner</b>
Access to industry research upon request	
Invitations to periodic special events	
All opportunities listed below	
<b>\$5,000+</b>	<b>Bronze Partner</b>
Invitation to special investor events (groundbreakings and ribbon cutting events)	
All opportunities listed below.	
<b>\$2,500+</b>	<b>Ambassador</b>
Alerted to breaking news regarding new business announcements	
Annual Awards luncheon program & video/pre-event presentations	
All opportunities listed below	
<b>\$1,000+</b>	<b>SFI Patron</b>
Recognized in Development News quarterly publication	
Recognized in Annual Report	
Listed on Saginaw Future website	
Receive performance benchmarks report annually	



# Saginaw Future Inc. Board Members



**Kelley Peatross, Ph.D.\***  
Chair  
Consumers Energy



**Mark Thompson\***  
Past Chair  
Mobile Medical Response, Inc.



**Phil Dembowski\***  
Vice Chair Hemlock  
Semiconductor Corporation



**Seth Perigo\***  
Secretary/Treasurer  
The Huntington National Bank



**JoAnn Crary\***  
President  
Saginaw Future Inc.



**Veronica Horn\***  
Saginaw County Chamber of  
Commerce



**Tim Morales\***  
City of Saginaw



**Michael Webster\***  
Saginaw County Board of  
Commissioners



**Kevin Albosta**  
Covenant Healthcare



**Walter (Wally) Baker**  
UMBRA GROUP



**Robert Belleman\*\***  
Saginaw County



**Neal Bishop**  
ITC Holdings Corp.



**Dan Dralle**  
Nexteer Automotive



**Stephanie Duggan, M.D.,  
FACEP, CPE**  
Ascension St. Mary's Hospital



**Paul Furlo**  
Morley Companies, Inc.



**Heather Gallegos**  
The Dow Chemical Company



**Jenny Geno, Ed.S.**  
Saginaw Intermediate School  
District



**Brian Keeler**  
Spence Brothers Construction



**Kurt Kuck**  
KUKA Assembly and Test  
Corporation



**Torrie Lee**  
Buena Vista Charter Township



**Ed Lesniak**  
Fifth Third Bank



**Angie Miller**  
Mid-Michigan Area Labor  
Council



**Brenda Moore\*\***  
City of Saginaw



**Justin M. Pomerville**  
UA Local 85 Plumbers, Steam-  
fitters & HVACR Service Techs



**Chris Risko**  
Great Lakes Bay Michigan  
Works!



**Bridget Smith**  
City of Frankenmuth



**James Terry**  
PF Markey



**Chad Wurtzel**  
United Auto Workers Region I-D

*\*Denotes Executive Committee*

*\*Denotes Ex Officio Member*