



# ≡ **SFI Snapshot**

*A publication of Saginaw Future Inc. highlighting Good News in  
Saginaw County*

*Saginaw Future Inc. (SFI) is a private-public partnership created by Saginaw County businesses through their affiliation with the Saginaw County Chamber of Commerce and by the city and county governments. The mission of SFI is to increase economic opportunity through the expansion of existing businesses and attraction of new manufacturing and high-tech industries in Saginaw County.*

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## **Survey Shows Michigan on Right Track**

A recent survey conducted by the Michigan Economic Development Corporation found that 85 percent of businesses believe Michigan is on the right economic track. The October 2000 phone survey of over 800 Michigan companies showed an overwhelming positive view of the state. Thirty percent of respondents stated that Michigan has a better business climate while 41 percent believe it is the same as other states. More than half of the businesses surveyed stated that they plan to expand in Michigan over the next year.

## **Michigan Luring Information Technology Startups**

A report by Dun and Bradstreet, show Michigan as a top ten state for starting Information Technology (IT) companies. The October 30, 2000 issue of *Info World* published the Dun and Bradstreet report that shows Michigan had 4,309 IT start-ups in 1999 that created 30,225 jobs. The startup levels ranked Michigan ninth in the nation. Overall, statistics show that IT business start-ups made up 7.1 percent of all business begun last year.

## **Mark Your Calendars**

Saginaw Future Inc. will have its Ninth Annual Meeting on Thursday, February 22. SFI will hold the luncheon meeting at Curtis Hall on the Campus of Saginaw Valley State University. The guest speaker will be Michael Finney, Vice President Emerging Business Sectors, Michigan Economic Development Corporation. Mr. Finney will speak on the development of the life science corridor initiative and how Saginaw County business can tap into the \$50 million fund.

Look for your invitation in the mail next week to this event that is always widely attended.

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