



MICHAEL RICHARDSON

Board Executive Director President



Michael Richardson is Board Executive Director and President of Nexteer Automotive.

He served as senior vice president and chief strategy officer June 2012 – June 2016 with responsibility for Nexteer's strategic planning as well as mergers and acquisitions. He is a member of the Global Strategy Council.

Richardson began his automotive career with General Motors in 1974 as a student at the former Saginaw Steering Gear Division. Following a range of assignments that include the supervision of skilled trades, plant, product and manufacturing engineering, he was named staff engineer for the halfshaft product line in 1990. Richardson opened the division's Tokyo office in 1991 as Delphi Steering initiated the export of driveline products to Toyota Japan.

In 1992, Richardson was named staff engineer for steering products. During this period, he launched and patented MAGNASTEER™ variable effort magnetic-hydraulic steering. He also initiated a rapid response approach to customer prototyping and won the General Motors President's Council Award for aftermarket product alignment and de-proliferation.

In 1995, Richardson was named regional director of engineering and production control and logistics, based in Paris, France. He returned to the U.S. in 1999 as chief engineer of hydraulic power steering and QUADRASTEER™. He was named director of engineering for Delphi Steering in 2001. Richardson was inducted into the Delphi Inventors Hall of Fame for lifetime innovation in 2004.

In 2006, Richardson was named regional director Asia-Pacific and relocated to Shanghai China. During this period, all regional sites were separated from Delphi Automotive in preparation for a global business sale of Nexteer. He led the construction of four new production sites, five customer service centers and an autonomous regional headquarters.

In 2009, he returned to the U.S. and was named vice president of the steering business line. This period brought focus to Electric Power Steering (EPS) and a radical transformation of product technologies. In 2011, Richardson was named chief operating officer (COO) China division for Nexteer while retaining business line and global engineering responsibilities.

A native of Midland, MI, Richardson holds a bachelor's degree in engineering from Kettering University and a master's degree in business administration from Central Michigan University. He also holds an Executive Masters Professional Director Certification from the American College of Corporate Directors. Richardson is a professional engineer, certified quality engineer and unlimited-rating stationary power engineer. He is a Boss Kettering Award recipient and the author of numerous intellectual properties.